

# Albert Pariente-Cohen

Product Management | Product Owner | Customer Data Expert

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## PRIMARY WORK EXPERIENCE

### Tipico USA, New York, NY — PO/PM Data Infrastructure, Engineering and Business Intelligence

Feb 2021 – PRESENT

- Lead design and development of user-centric, data-driven products by championing multiple products and features from conception to implementation.
- Envisioning and Execution of Data Lake & Data Warehouse architecture, ETL processes, RTIs.
- Identify cross-team dependencies and prioritize work for the platform engineering team.
- Creation and Upkeep of in-house APIs and Kafka flows for event relay into RTI triggers
- Set and directed analytical requirements and collaborated with data scientists and data engineers in the realization of these requirements, including all core KPIs.
- Create and Maintain solution roadmap for FY'21 and FY'22
- Clearly communicate product plans, impact and deliverables to a spectrum of audiences including non-technical stakeholders, technical collaborators and senior leadership
- Mapping, enriching, and providing insights on the customer journey and lifecycle

### American Express, New York, NY — Product Manager

JULY 2019 – FEB 2021

- Providing new valuable demographic solutions to needs across the enterprise
- Manage stakeholder relationships on current and future enterprise efforts and product capabilities
- Leading all aspects of product management from ideation to launch with a focus on improving key metrics
- Partnering with internal and external teams to plan, build, and roll out new product features
- Work directly with other product owners, system engineers, program managers, developers, testers, and customers to define features and technical user stories
- Designing and enhancing the SOR for all Demographic Data within the global enterprise
- Own the full planning and execution of all Capabilities, Features, User Stories, and UAT
- Collaborate on the Product Roadmap, planning for features to align with required timelines
- Managing the decommissioning of all legacy systems and transitioning to POA for the enterprise

### DEMYSTDATA, New York — Data Product Manager

AUGUST 2017 – JULY 2019

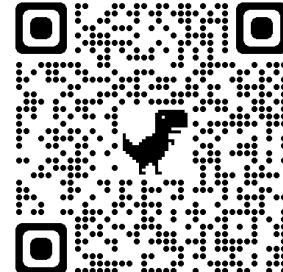
- Building and structuring a data library of over 250 data sources and 1000's of attributes
- Coding & running SQL queries, generating daily reports using Metabase, visualizing via Tableau
- Completing Global Data Research Requests, including Vendor Research & Attribute Alignment
- Planned and Built an API aiming to onboard new Data Products to AWS housed Demyst Platform
- Cleaning data received from Vendors, running quality checks and reports using Python, R
- Identifying gaps and bugs within products, then planning, discussing, and executing solutions
- Data Product Landscaping and Joint Solution Dev. for Customer Success Team
- Supporting the Agile Software Development process, working in conjunction with stakeholders

### MISFITS GAMING, LEC — Data Analyst

JULY 2019 – SEPT 2019

- Building and managing databases for scrims, champion on patch strength, and live matches
- Building API scripts to pull SoloQ data for each player in LEC and Nat'l Leagues
- Maintaining data pipeline to ensure raw data is framed into a viewable and digestible format
- Scouting global LCS, LCK, LPL, LEC accounts, identify upcoming trends and playstyles
- Creating the foundation for data structure and API timeline standards to ensure data pulls

**Portfolio**  
albertpc.com



## SKILLS

- Agile Practitioner
- SAFe Oriented
- Scrum Team Leader
- Data Manager
- Solution Engineer

## TECH EXP

- SQL - Experienced ++
- R - Experienced
- Python - Intermediate
- Hive, Splunk, Postman, Snowflake, AWS, Redshift, S3, Kafka
- Data Vis: Tableau, GGP, Domo, Qlikview

## LANGUAGES

Fluent in English, Hebrew  
Basic Italian, Spanish  
Learning Korean, French

## EDUCATION

Baruch College, New York City — B.A. in Economics 3.5 GPA

August 2012 - December 2015